

Melanie Landsman

Work Experience

February 2020 to Present

Photographer + Producer

Self-Employed / New York, NY + Washington, DC
• Clients include Google, The Washington Post, Financial Times, Eater, WeWork, Panera, DIG, Allure, Town & Country, Sonder, Common Living and others.

February 2022 to May 2022

Photo Editor, Contract

New York Magazine / New York, NY
• Produced and edited shoots for various sections of the magazine including cover stories.
• Photographed occasional items in the in-house studio.
• Conducted photo research for pickup based stories.

January 2018 to February 2020

Producer, Branding

Blink Media / Brooklyn, NY
• Produced content for a variety of brands, including Google, Airbnb, OpenTable, Zillow, WeWork, Kelloggs, Breather and Politico.
• Sourced and managed freelance contributors and artists.
• Scoped, budgeted, scheduled and managed productions.
• Edited and reviewed assets for quality control and assisted in advising for post-production.

March 2017 to October 2018

Photo Editor

Marie Claire, ELLE, Town & Country / New York, NY
• Conducted photo research for FOB and pickup based WELL stories.
• Obtained licensing rights and negotiated rates with vendors.
• Entered all photo credits into Adobe InCopy.
• Produced in-house FOB still life shoots.
• Assisted with production for WELL shoots.

April 2016 to February 2017

Photo Assistant & Researcher

Allure Magazine / New York, NY
• Provided assistance to the Photo Director.
• Conducted photo research for all pickup stories.
• Obtained licensing rights and negotiated rates with vendors. • Entered all photo credits into Adobe InCopy and wrote up BOB and iPad credits.

July 2015 to April 2016

Photo Researcher

Vogue / New York, NY
• Assisted with extensive photo research and image requests. • Provided additional assistance to the Senior Photo Editor.

September 2015 to February 2016

Assistant Online Photo Editor

Food & Wine / New York, NY
• Edited and prepared all images for FoodandWine.com • Uploaded and tagged images within the CMS.

Contact Info

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Education

New York University Class of 2015
BFA *Photography & Imaging*, Tisch School of the Arts

Business of Entertainment, Media & Technology Minor, Leonard N. Stern School of Business

Skills

- Digital and Analog Photography
- Photo + Video Editing
- Full-Scale Photoshoot Production
- Studio Lighting, Retouching, Color Correcting, Scanning, Archiving
- Photo Research, Sourcing and Licensing
- Microsoft Office Suite (Word, Excel, Powerpoint)
- Photoshop, Illustrator, InDesign, Lightroom, CaptureOne, Bridge, InCopy, Muse, Premiere
- Social Media (Instagram, Facebook, Tiktok, YouTube, X)
- Basic HTML, CSS
- Conversational French